World Challenge

How to earn it

Fundraising your expedition fee

Over **120,000** students have done this and so can you

The best things in life often aren't free. Earning it is part of the satisfaction you'll feel when you finally get on expedition. It also teaches some powerful, lifelong lessons about money management; the value of money, how to budget and negotiate. The journey begins when you sign up and you'll usually have at least 9 months to get a plan set up. Break it down. Keep it regular. Play to your strengths.

We understand every family's financial situation is different and we can tell you that over 83% of our students raise the expedition fee themselves. We've met students who have earned every single penny, including additional spending money and their own kit and vaccinations. So we know you can do this.

It's a team effort – earning your expedition fee will force you to create networks, articulate your case, be bold and ask for help and demand a commitment from you. And when you're sat watching that first sunset, somewhere deep down, you'll be immensely proud. You got yourself there.

We're here to help you do it because we know you can. Can't tell you how you'll do it but we've got thousands of Challengers worth of top tips to share.

Part-time jobs

£4,080

"I did a bit of everything and it added up. The key for me was keeping it bitesize and regular so it didn't interrupt my studies. I felt a huge sense of independence"

Jessica, Challenger

- **£2,800** Part-time job
- **£400** Ebay and car boot sales
- **£380** Babysitting
- **£500** Donations

Be creative

£3,200

"Saturdays go crazy and I've eaten enough fruit to last a lifetime. It's taught me a lot from sales to marketing and hard graft – basically how to run a small business"

Marissa, Challenger

- **£10** price per fruit crate
- **£4** Profit per crate
- **100** Crate target per event
- **£400** Profit per event
- **8** Events
- **22** Monthly orders!

Curry night

£2,190

"My parents always had curry after work on a Friday so I organised a free venue, had quiz prizes donated and got my local curry house to supply the food. I was touched by how supportive people were"

Oli, Challenger

- **£12** per ticket including food & quiz
- **£5** profit on each ticket
- **£600** drinks profit each time
- Sold over 100 tickets and did it **TWICE**

Free cash?

YES, you heard us!

easyfundraising
feel good shopping

We've teamed up with easyfundraising to bank you some free funding for your expedition. Through easyfundraising's partnerships with over 3,300 retailers you, your family and friends can raise free cashback whilst shopping online. From car insurance and holidays to your weekly shop and fashion top-ups, your easyfundraising donations roll in effortlessly as you and your friends and family spend online with household names like Amazon, Ebay, Booking.com and Argos.

SIGN UP

Sign up

1.

Register your challenge at **world-challenge.easyfundraising.org.uk** e.g. 'Katie Smith – World Challenge – Nepal 2019'

2.

Ask family and friends to help you raise while they shop – we've made a bank of tools on the website to help you spread the word from social posts, email templates and 1-2-1 coaching sessions

3.

Earn donations when your supporters buy online

Challengers have raised over **£500,000 with easyfundraising**
Hear from some of the **8,000 challengers** enjoying fundraising success!

Harry Griffiths
NORWAY

"Easyfundraising massively helped me with my fundraising. As well as raising free money when my family and friends shopped, they also have a cool coaching service for advice on how to get more supporters"

£256.71
raised

Ameilia Thorpe
BORNEO

"I've been raising money through craft fairs and doing jobs around the place and also on easyfundraising. As friends and family shop online donations have really added up"

£2,203.13
raised

Emily Robins
INDONESIA

"Easyfundraising is exactly as it sounds – easy! I've collected a lot of donations shopping with Amazon and Boohoo. My family use the website or the app to shop and my friends have helped raise funds too without it costing them anything extra!"

£964.29
raised

amazon.co.uk John Lewis Argos ebay Booking.com M&S EST. 1884

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